



Inspired Brewing®



FOR IMMEDIATE RELEASE

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December 3, 2020

Mel's Charities partners with Bell's Brewery to raise money for Ozaukee County community

COMSTOCK, Mich. - Bell's Brewery and Mel's Charities of Ozaukee County, Wisconsin, are teaming up to raise money for community organizations serving special needs, human services and memorial scholarships.

During the month of January, an incredible list of participating restaurants will help bring awareness to a great community resource and compete for the honor of Best Chili on the Bell's Ozaukee County Chili Trail.

"The money we raise during this month-long event will stay right here in the community. We will follow all local health guidelines, which along with a to-go option, will help keep people safe while we support Mel's Charities," said John Lutz, Sales Representative for Bell's.

We specifically chose a month to offer this so we could help promote good social distancing. This, along with masks, helps us support an amazing organization, the community and local restaurants, he added.

"When Bell's presented us this opportunity it became apparent that we both love having fun and impacting lives in our community. We are grateful for this opportunity to partner with the brewery," said Tom "Mel" Stanton, Executive Director for Mel's Charities.

Mel's Charities has been supporting non-profit organizations in Ozaukee County since 1999 and has raised more than \$1,300,000 in grants to date.

Those who purchase a ticket to this virtual cook-off will receive a goodie bag filled with Bell's merchandise including a custom 12 oz. soup bowl with spoon, coupons for free chili samples and more. For every redeemed coupon, chili fans (those 21 and older) will also be entered into a special raffle for a chance to win even more Bell's merchandise and beer. The grand prize will feature a Bell's Retro Cooler with a Bell's winter hat and scarf. Every participant is encouraged to vote for their favorite recipe online at melscharities.org.

Tickets for the Chili Trail are \$20 and can be purchased online at melscharities.org.

Participating locations include (please visit [the event website](#) for the most up to date listing):

The 024

1300 14th Ave., Grafton

Anvil Pub & Grille

N70 W6340 Bridge Road, Cedarburg

C. Wiesler's

W61N493 Washington Ave., Cedarburg

Chancery Restaurant and Pub

11046 N Port Washington Road, Mequon

Cedar Bowling Center

W53N404 Park Cir, Cedarburg

Crave Bar and Food

10401 N Port Washington Road, Mequon

Libby Montana

5616 W Donges Bay Rd, Mequon

Lime Cantina

W62N550 Washington Ave, Cedarburg

Maxwell's

W63N699 Washington Ave, Cedarburg

Mequon Pizza Company

12020 N River Rd, Mequon

Milwaukee Ale House Grafton

1208 13th Ave, Grafton

Remington's River Inn

130 S Main St, Thiensville

Packets can be picked up at (please visit the event website for the most up to date listing):

- Mequon Pizza Company - 12020 N River Road, Mequon
- Libby Montana - 5616 W Donges Bay Road, Mequon
- Milwaukee Ale House -Grafton - 1208 13th Ave., Grafton
- Maxwell's - W63N699 Washington Ave., Cedarburg
- Remington's River Inn - 130 S. Main St.,Theinsville

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Media images can be downloaded here: <https://bit.ly/39Anl6J> | Password: **chili**

ABOUT BELL'S BREWERY:

Bell's Brewery, Inc. began in 1985 with a quest for better beer and a 15 gallon soup kettle. Since then, we've grown into a regional craft brewery that distributes to 43 states, in addition to Puerto Rico and Washington DC. The dedication to brewing flavorful, unfiltered, quality craft beers that started in 1985 is still with us today. We currently brew over 20 beers for distribution as well as many other small batch beers that are served at our pub in Kalamazoo, the Eccentric Cafe. Our ongoing goal is to brew thoughtfully, creatively and artistically. 100% family-owned and independent, we strive to bring an authentic and pleasant experience to all of our customers through our unique ales and lagers. For more information, please visit bellsbeer.com.