



Inspired Brewing®

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CONTACT INFORMATION

Josh Smith, Communications Manager

Email: jsmith@bellsbeer.com

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Bell's Brewery is headed back to Virginia

COMSTOCK, Mich. - Bell's beer will once again flow in the great state of Virginia!

Brewery favorites like the very popular and best-selling Two Hearted Ale ([recently named the Best Beer in America for the fourth year in a row](#)), Bell's Hazy IPA, Official, and many others will be available in Virginia later this month.

All parties involved are happy to resolve this matter amicably and welcome Bell's back to Virginia.

"We are absolutely thrilled to be back and we are really looking forward to working with our new partner in Richmond. To everyone who has kept in touch and waited patiently for our return, I say thank you and cheers," said Larry Bell, president and founder of Bell's Brewery.

Also debuting (officially) for the first time in Virginia, will be Bell's Lo-Cal IPA, Light Hearted Ale. Brewed with Centennial and Galaxy hops, Light Hearted clocks in at a 3.7% Alc.-by-Vol. with only 110 calories per 12. oz serving.

Bell's beer will be distributed in the Richmond area by Specialty Beverage of Virginia, a Sheehan Family Company. This new distributor partner will serve the counties of Amelia, Caroline, Charles City, Chesterfield, Dinwiddie, Goochland, Greensville, Hanover, Henrico, King and Queen, King William, New Kent, Nottoway, Powhatan, Prince George, Southampton, Surry and Sussex.

Specialty Beverage will also cover the independent cities of Colonial Heights Emporia, Franklin, Hopewell, Petersburg and Richmond.

Elsewhere in the state, Bell's will continue its distributor partnerships with Blue Ridge Beverage, Copa Wine Corporation, Hoffman Beverage Company, Hop and Wine Beverage, M. Price Distribution and Wendell Distributing.

ABOUT SPECIALTY BEVERAGE OF VIRGINIA

Originally founded in 1991, [Specialty Beverage of Virginia](#) started as a small craft and import distributing business. Over the next two decades, and as the craft beer segment accelerated, Specialty was acquired by the Sheehan Family Companies. Specialty Beverage distributes a portfolio of craft beer, imports, ciders, wines, cocktail mixers and sodas. Specialty has also implemented an eco-friendly waste management and recycling program to be more environmentally responsible.

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Media images can be downloaded here: <http://bit.ly/2IHUNfa>

ABOUT BELL'S BREWERY

Bell's Brewery, Inc. began in 1985 with a quest for better beer and a 15 gallon soup kettle. Since then, we've grown into a regional craft brewery that distributes to 43 states, in addition to Puerto Rico and Washington DC. The dedication to brewing flavorful, unfiltered, quality craft beers that started in 1985 is still with us today. We currently brew over 20 beers for distribution as well as many other small batch beers that are served at our pub in Kalamazoo, the Eccentric Cafe. Our ongoing goal is to brew thoughtfully, creatively and artistically. 100% family-owned and independent, we strive to bring an authentic and pleasant experience to all of our customers through our unique ales and lagers. For more information, please visit bellsbeer.com.