



Inspired Brewing®

FOR IMMEDIATE RELEASE

CONTACT INFORMATION

Josh Smith, Communications Manager

Email: jsmith@bellsbeer.com

January 19, 2021

Carrie Yunker appointed Executive Vice President of Bell's Brewery, Inc.

COMSTOCK, Mich. - Carrie K. Yunker has been appointed to the newly created position of Executive Vice President of Bell's Brewery, Inc.

Yunker will assist Larry Bell, president and founder of Bell's, in overseeing all aspects of company management which includes leading the company's Senior Leadership Team and acting as liaison to the brewery's Board of Directors.

"Carrie has the passion, skill and expertise to help lead this company even further. Her experience, compassion and strategic mindset are invaluable to the future of this company," Bell said.

Yunker has been with Bell's for almost 20 years, starting as a part-time receptionist while attending Western Michigan University. She was most recently Vice President of Human Resources at Bell's and is currently a member of the Executive Committee for the National Craft Beer Human Resource Group.

Highly energized and passionate, she believes in recognizing, elevating and celebrating the individual value a person brings to an organization.

Yunker has helped develop a highly regarded and sought-after culture for the family-owned, independent craft brewery that has been recognized on both a local as well as national level as one of the Best and Brightest companies to work for the past five years in a row.

She is an industry leader in engagement, talent management and strategic planning.

###

Media images can be downloaded here: <http://bit.ly/3oCqYOd> / Password: **yunker**

ABOUT BELL'S BREWERY

Bell's Brewery, Inc. began in 1985 with a quest for better beer and a 15 gallon soup kettle. Since then, we've grown into a regional craft brewery that distributes to 43 states, in addition to Puerto Rico and Washington DC. The dedication to brewing flavorful, unfiltered, quality craft beers that started in 1985 is still with us today. We currently brew over 20 beers for distribution as well as many other small batch beers that are served at our pub in Kalamazoo, the Eccentric Cafe. Our ongoing goal is to brew thoughtfully, creatively and artistically. 100% family-owned and independent, we strive to bring an authentic and pleasant experience to all of our customers through our unique ales and lagers. For more information, please visit bellsbeer.com.